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About us

Founded in 1947, ALEVA is a factory with over 70 years of experience in manufacturing food. Today, ALEVA is a modern factory of food products, distinguished by quality and built brands, both at domestic and in many export markets.

Maintenance of good relations with vegetable growers, breeding control and implementation of the latest demands in terms of quality and food safety, allow permanent product control in their supply chain from farm to fork. ALEVA today purchases and in its plants processes over 10,000 tons of fresh vegetables, which are through its products placed on tables around the world. Today Aleva’s products are famous even beyond the borders of our country, on the markets of European countries and the former Soviet Union, America, Australia and from recently the Middle East.

It is a unique example of company privatization in Serbia, where it has been intensively invested in the development of the factory through the modernization and expansion of existing brands, since the process of privatization started.

In order to meet the needs of the modern consumer, the development teams of ALEVA are developing functional food products in all categories which the factory places on the market.
About us

Flory Ltd. is a factory for the production of instant baby food, that was founded in 2003 in city of Krusevac.

The latest processing technology is applied for the production of instant baby food based on cereals, and as such is unique in Serbia.

A team of experts from the Comida Med Institute from Germany, headed by Dr. Rainer Braun, stand behind the “Baby King” brand. Food is simple to prepare, with a balanced content of all nutrients that are necessary for proper growth, development and health of babies. Safety of all products is guaranteed by the HACCP system.

With its development programs, technologies and wide range of products, FLORY meets the expectations of both domestic and foreign markets in the field of baby food production, which is becoming every year more and more selective and demanding. The orientation towards export, led this company to become a stable partner in the supply of quality products to many markets, making it a leader in its field of production. For a very short period of time, Baby King products have found their place on the markets of Serbia, as well as on the markets of the countries of the Western Balkans, but also in Turkey, Iraq, Iran, Algeria and Libya.
Red ground paprika

Aleva’s Red Ground Paprika is a synonym for this type of product.

The tradition of its processing and production has been going on from the existence of the very first production facilities of today’s Aleva, more than 70 years now. The process of pepper growing and processing is supervised by Aleva’s professional staff under strictly controlled conditions, which guarantees the products safety from the field to the table.

The sales range spans from sweet and spice paprika to hot paprika known as ‘sudzuk’.

The use of spice paprika gives certain „functional properties”, such as appearance – color, fragrance and taste. In addition to culinary, owing to its characteristic taste and color spice paprika has found its place in the making of many food products where the reddish-brown color is desirable, as in meat products, “snacks”, various soups, sauces and dressings, in the making of piquant spicy mixtures (“curry”), for obtaining natural colors and extracting of hot components (hot pepper).

It is the specific and prominent taste and aroma of spice paprika, so easily identified, that increases appetite and also facilitates food digestion. It is rich in vitamins A and C, and boasts with certain medicinal properties: it lowers the body temperature, calms the throat inflammation, aids the process of digestion, breathing process and relieves pain.

Award of the CHAMPION QUALITY of the Novi Sad Fair

7,000t of processed paprika a year

43% of market share (Serbia)
The leader in the Serbian market, with more than 70 years of tradition

- Of pleasant characteristic fragrance, sweet or hot
- Provides fine red color and pleasant aroma in dishes (also hotness when hot paprika is used)
- 100% natural product, without artificial aroma, artificial colors and preservatives
- Made from the peppers grown in the areas of North Banat and Backa well-known for cultivation of this culture
Kulinat, universal food seasoning

KULINAT Classic
Kulinat Classic is a universal food seasoning made from carefully selected vegetables and spices. It has been present in the product range of Aleva for more than 30 years. The selected dried vegetables processed in Aleva plants, combined with chosen spices, blend in a unique product of uniform quality and originality. It is designed to improve the taste of all sorts of salty dishes, emphasizing the taste of the main ingredients, and the prepared dish gets a specific gourmet note.

KULINAT Natur
The emergence of new trends in the market, a growing link between nutrition and health, the better informed consumers about food without additives, led the Aleva team to create a new product from Natur line – a mixture of dried vegetables, spices and other ingredients, which does not contain flavor and color enhancers. The contained dried vegetables are carrots, parsley, cabbage, leek, onion, celery, potatoes, broccoli, parsley root, garlic, shallot and tomatoes. Kulinat Natur gives all the salted foods fullness by emphasizing the taste of all ingredients. In addition to the taste, the variety of colors and forms of vegetables decorates every dish in a unique manner.
Kulinat, universal food seasoning

Kulinat Classic
500g
Code: 11382
Unit: pcs
Bar code: 8600947030133
Commercial package: 10
Transportation package: 10
Expiration date (months): 24

Kulinat Classic
1000g
Code: 11308
Unit: pcs
Bar code: 8600947030140
Commercial package: 9
Transportation package: 9
Expiration date (months): 24

Kulinat Natur
250g
Code: 11328
Unit: pcs
Bar code: 8600947030294
Commercial package: 14
Transportation package: 14
Expiration date (months): 24

Kulinat Natur
500g
Code: 11391
Unit: pcs
Bar code: 8600947040101
Commercial package: 10
Transportation package: 10
Expiration date (months): 24

✔ A unique combination of dried vegetables processed in Aleva plants and selected spices
✔ Gives a specific gourmet note and enhances the taste of all types of salty dishes
✔ From the very beginning it was recognized by experienced gourmets
✔ It is very well positioned on the market
✔ It has won many domestic and international quality awards

✔ There are 12 types of dried vegetables in the product
✔ Natural colors come from spices
✔ The taste is enhanced by natural ingredients, without sodium glutamate
✔ Recognized on the market and recommended by nutritionists
Dehydrated soups

"Sachet soups" contain ingredients that are adapted to the demands of modern lifestyle. Thus created soups have almost the same effect on the consumer as the homemade soup - they provide hydration and stimulate the appetite. The combination of the ingredients used and the way of preparation allow you to obtain a meal in which all nutritional values are retained.

When selecting the ingredients, it must be ensured that they are always procured from reliable, approved suppliers, and manufactured according to the recognized quality standards and good manufacturing practices. The production process in Aleva is strictly controlled from admission of raw materials to finalization of their processing, always supervised by trained and experienced staff. Compliance with the requirements in the field of food safety allows us to produce products that are health-safe and are characterized by the quality that the consumer has been recognizing for many years.

Aleva “soup from the sachet” has been on the market for more than 40 years.

By constant following of market trends in the category of soup (composition, prices, weight, number of portions, type of packaging ...) we strive to offer our consumers the best value for money. Judging by the reaction of consumers, we are succeeding in doing so!

The wide range includes 20 products classified into 3 quality groups:

- A la Grandma (soups)
- A la Mama (soups and broths)
- A la Chef (cream soups and soups with dumplings)
The quick and easy preparation in just 5 minutes
- They have the taste of the homemade soup
- Used vegetables and spices were obtained by special drying procedures.
- The pasta obtained from special wheat varieties retains the shape after cooking
- The auxiliary ingredients are purchased from renowned manufacturers
An altered lifestyle, the great engagement of mom in the family and outside the house has led to a change in the traditional recipes of our grandmothers, making an impact on a visual effect and new tastes. In the assortment there are clear meat soups with pasta of various shapes, lean soups rich in vegetables, soups with tomato and pasta, soups for the youngest with pasta in the form of animals.

- **Clear Chicken Soup with Noodles 45g**
  - Code: 11242
  - Unit: pcs
  - Bar code: 8600947036053
  - Commercial package: 30
  - Transportation package: 90
  - Expiration date (months): 12

- **Clear Chicken Soup with Meat and Noodles 45g**
  - Code: 11244
  - Unit: pcs
  - Bar code: 8600947036036
  - Commercial package: 30
  - Transportation package: 90
  - Expiration date (months): 12

- **ABC Clear Chicken Soup with Noodles 50g**
  - Code: 11246
  - Unit: pcs
  - Bar code: 8600947036067
  - Commercial package: 30
  - Transportation package: 90
  - Expiration date (months): 12

- **Clear Beef Soup with Noodles 60g**
  - Code: 11250
  - Unit: pcs
  - Bar code: 8600947036012
  - Commercial package: 30
  - Transportation package: 90
  - Expiration date (months): 12

- **Tomato Soup with Noodles 80g**
  - Code: 11240
  - Unit: pcs
  - Bar code: 8600947030362
  - Commercial package: 25
  - Transportation package: 75
  - Expiration date (months): 12

- **Lean Vegetable Soup with Noodles 50g**
  - Code: 11258
  - Unit: pcs
  - Bar code: 8600947035053
  - Commercial package: 25
  - Transportation package: 75
  - Expiration date (months): 12

- **Clear Chicken Soup with Semolina Dumplings 45g**
  - Code: 11590
  - Unit: pcs
  - Bar code: 8600947036470
  - Commercial package: 22
  - Transportation package: 66
  - Expiration date (months): 12

- **The quick and simple preparation in 5 minutes**
- **A colorful visual effect that comes from a variety of pasta, meat granules, noodles, vegetables, and spices**
- **The variety of colors that comes from the ingredients used: tomatoes, spices**
- **The fullness of flavor**
- **The pasta formulas obtained from durum wheat retain the shape after cooking**
### Dehydrated soups

#### A la Mama

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#### A la Chef

In the making of soup recipes from this line, the skill, professionalism and experience of top-class cooks, restaurant chefs with long tradition have been interwoven. In the assortment there are meat cream soups and cream soups with vegetables, meat soups with vegetables and meat soups with semolina dumplings, vegetable soups.

<table>
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<tr>
<th>Product Name</th>
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<th>Unit</th>
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<th>Commercial Package</th>
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In addition to traditional soups in the Aleva assortment, there are also soups of the modern era - Quik instant soups. The selected spices, the true balance of pasta and vegetables work together to satisfy hunger and the need for nutrients that are indispensable to the body. The range of products consists of Quik soup of classical composition and Quik natur soup without additives. The products contain vegetables, spices and pasta of instant quality that enables quick preparation without cooking. This way of preparation provides the opportunity for people with daily duties "on the go" to provide a warm meal and to release bad eating habits. They are intended for people who have irregular and unvaried nutrition, employees, school children and youth who do not have enough time to prepare their meals and are out of house for a long time. Natur Soups are very suitable for elderly people as well as people of all generations who take special care of nutrition.
Dehydrated instant soups

Quik Instant Cream of Mushroom Soup 17g
Code: 11572
Unit: pcs
Bar code: 8600947037019
Commercial package: 27
Transportation package: 81
Expiration date (months): 12

Quik Instant Cream of Tomato Soup 18g
Code: 11573
Unit: pcs
Bar code: 8600947037026
Commercial package: 27
Transportation package: 81
Expiration date (months): 12

Quik Instant Vegetable Soup without Fat 10g
Code: 11574
Unit: pcs
Bar code: 8600947037040
Commercial package: 33
Transportation package: 99
Expiration date (months): 12

Quik Instant Cream of Chicken Soup with Croutons 17g
Code: 11546
Unit: pcs
Bar code: 8600947037101
Commercial package: 27
Transportation package: 81
Expiration date (months): 12

Quik NATUR Instant Clear Beef Soup 16g
Code: 11570
Unit: pcs
Bar code: 8600947037095
Commercial package: 27
Transportation package: 81
Expiration date (months): 12

Quik NATUR Instant Clear Chicken Soup 15g
Code: 11571
Unit: pcs
Bar code: 8600947037118
Commercial package: 27
Transportation package: 81
Expiration date (months): 12

Quik Instant Cream Broccoli Soup 17g
Code: 11576
Unit: pcs
Bar code: 8600947037057
Commercial package: 27
Transportation package: 81
Expiration date (months): 12

Each of the soups within the group is unique in the ingredients it contains.
One bag of each instant soup is foreseen for one meal
QUIK instant soup from Natur without additives is a great choice because of its ingredients. The vegetables and spices are carriers of aroma and color
They are leaders on the market in the category of instant soups (with as much as 90% market share in the category of instant soups)
Seasonings and sauces

Seasonings have a tradition in the production process of Aleva for more than four decades and are linked to the preparation of meals in the cuisine of Serbia and Vojvodina. The wide range includes products for preparation of:

- Fish Soup
- Beef Goulash
- Meatballs
- Sarma
- Stuffed Paprika
- Bean Soup
- Kebab and Hamburger
- Chicken Stew
- Steaks “Hunter's Style”
- Spaghetti Bolognese
- Spaghetti Milanese
- Lasagne
- Creamy Chicken With Mushrooms

In the ingredients of these products prevail spices and vegetables grown on the territory of Vojvodina and processed in ALEVA.

The seasoning for fish soup allows preparation of an original fish soup as it is prepared by fisherman from the Danube and Tisa River and our product is the secret ingredient in many award winning kettles.

Leading position on the market has been provided by high quality of products, approved through many awards and prizes.

Natur Mixes

As our traditional seasonings are market leaders, we came up with the idea to expand the range within the category. Our commitment to always taking in account the needs of consumers has led us to enrich the existing range of traditional seasonings with products within the Natur line.

With precise selection we have come to recipes for new seasonings:
- Seasoning for Roasted Chicken - Natur
- Seasoning for Roasted Pork - Natur
- Seasoning for Fish - Natur
<table>
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<th>Product</th>
<th>Code</th>
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</table>

- The combination of used ingredients enables easy and simple preparation of traditional dishes
- Onions, parsnip, spicy paprika are obtained from vegetables grown in Serbia, carefully selected and processed in Aleva
- The high content of vegetables and spices: the tomato spaghetti sauce contains 34% tomatoes and 18% spices
- A prepared meal is of a uniform taste


Seasonings and sauces

**Tradicional**

**Seasoning for Fish Stew**
90 g

Code: 11242  
Unit: pcs  
Bar code: 8600947042082  
Commercial package: 25  
Transportation package: 75  
Expiration date (months): 12

**Internacional**

**Seasoning for Spaghetti Bolognese**
59g

Code: 11465  
Unit: pcs  
Bar code: 8600947042037  
Commercial package: 35  
Transportation package: 105  
Expiration date (months): 12

**Seasoning for Spaghetti Milanese**
50g

Code: 11464  
Unit: pcs  
Bar code: 8600947042020  
Commercial package: 35  
Transportation package: 105  
Expiration date (months): 12

**Seasoning for Lasagne**
90g

Code: 11466  
Unit: pcs  
Bar code: 8600947042068  
Commercial package: 25  
Transportation package: 75  
Expiration date (months): 12

**Seasoning for Creamy Chicken with Mushrooms**
47 g

Code: 11467  
Unit: pcs  
Bar code: 8600947042099  
Commercial package: 35  
Transportation package: 105  
Expiration date (months): 12
With the aim to satisfy the needs of specific consumer groups, the existing range of traditional seasoning has been enriched with products within the Natur line. Natur supplement recipes follow contemporary trends in the choice of ingredients. Through precise selection, the seasoning for baking of chicken, pork and fish have been created. The products contain vegetables, traditional and exotic spices blended in a mixture of characteristic taste and aroma for chicken, pork or fish baking. These supplements are for consumers who enjoy the kingdom of spices, and want a simple and healthy preparation of food.

Natur Seasoning for Fish 25g
Code: 11484
Unit: pcs
Bar code: 8600947030157
Commercial package: 30
Transportation package: 90
Expiration date (months): 24

Natur Seasoning for Roasted Pork 37g
Code: 11483
Unit: pcs
Bar code: 8600947030508
Commercial package: 25
Transportation package: 75
Expiration date (months): 24

Natur Seasoning for Roasted Chicken 35g
Code: 11480
Unit: pcs
Bar code: 8600947030409
Commercial package: 25
Transportation package: 75
Expiration date (months): 24

✔️ The easy, healthy and simple preparation of meat and fish
✔️ The taste is enhanced by natural ingredients, without sodium glutamate
✔️ Meat and fish take on all the aromas and tastes of added vegetables and spices, which are fully developed during the culinary process
SPICES - Single Component

The delicious dish can best be prepared by adding various spices. Following a long tradition in the production of spices, Aleva has filled the palette with a large assortment of monocomponent spices:

Whole grain spices - black pepper, cumin
Spice herbs – oregano, shallot, parsley leaf, dill, basil, rosemary, thyme
Ground spices / granules - garlic, cinnamon, turmeric, ginger, black pepper, chilli
Laurel leaf and onion

Spices are purchased from the approved suppliers and those who have a long tradition in the production and marketing of spices and spice herbs. The spices arrived in Aleva are processed under strictly controlled conditions until the set parameters are satisfied - only the premium quality product comes to the consumer. Monocomponent spices are parts of spice herbs or spices dried and crushed to the degree intended for use. They are of the intense fragrance and taste of their own species. Spices are used in a moderate amount to supplement and enrich flavor of the basic taste of salty and sweet dishes and beverages. There is no written rule for the amount and combination of spices.
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Bay Leaf 6g
Code: 13906
Unit: pcs
Bar code: 8600947091073
Commercial package: 22
Transportation package: 66
Expiration date (months): 24

Ginger Grounded 20g
Code: 14605
Unit: pcs
Bar code: 8600947091981
Commercial package: 35
Transportation package: 105
Expiration date (months): 18

Curcuma Grounded 25g
Code: 14604
Unit: pcs
Bar code: 8600947091998
Commercial package: 40
Transportation package: 120
Expiration date (months): 18

Chilli Grounded 25g
Code: 14606
Unit: pcs
Bar code: 8600947092001
Commercial package: 35
Transportation package: 105
Expiration date (months): 18

Thyme 10g
Code: 14608
Unit: pcs
Bar code: 8600947092018
Commercial package: 35
Transportation package: 105
Expiration date (months): 18

Chive 5g
Code: 14607
Unit: pcs
Bar code: 8600947092025
Commercial package: 35
Transportation package: 105
Expiration date (months): 18

Caraway seeds 30g
Code: 13313
Unit: pcs
Bar code: 8600947090458
Commercial package: 27
Transportation package: 81
Expiration date (months): 18

Kari-mešavina začina 25g
Šifra: 14609
Jedinica mere: kom
Bar kod: 8600947092162
Komercijalno pakovanje: 35
Transportno pakovanje: 105
Rok upotrebe (meseci): 18
Additives for baking, conservation and dessert additives

The products of this group have been in the assortment of Aleva for more than 30 years. Within this group there is a baking powder, edible gelatin and dry baking yeast. In addition to classical vanilla sugar, there are also recipes with specific flavors - rum vanilla sugar and bourbon vanilla sugar. The products are in powder or crystalline state, a monocomponent or complex composition of specific properties that develop in the product after use. Application - for the preparation of biscuits, cakes and dough.

Additives for conservation

For all lovers of homemade winter supplies preservatives can be found in the assortment of Aleva: preservative, “vinobran” (potassium meta bisulfite), “limuntus” (sodium citrate), sodium bicarbonate. These products are necessary for pickling of fruits and vegetables, and can be found in a powdery or crystalline state, a monocomponent composition of specific properties that enable the preservation of the product. Application - for processing seasonal fruits and vegetables during the preparation of the winter food supplies.
For conservation

**Citric acid 10g**
- Code: 12805
- Unit: pcs
- Bar code: 8600947081616
- Commercial package: 70
- Transportation package: 210
- Expiration date (months): 24

**Preservative 5g**
- Code: 13009
- Unit: pcs
- Bar code: 8600947081715
- Commercial package: 80
- Transportation package: 240
- Expiration date (months): 24

**Wine sulphur 10g**
- Code: 130010
- Unit: pcs
- Bar code: 8600947081753
- Commercial package: 90
- Transportation package: 270
- Expiration date (months): 24

**Sodium bicarbonate 20g**
- Code: 11703
- Unit: pcs
- Bar code: 8600947081517
- Commercial package: 65
- Transportation package: 195
- Expiration date (months): 24

Dessert additives

**Cocoa powder 80g**
- Code: 12610
- Unit: pcs
- Bar code: 8600947080541
- Commercial package: 45
- Transportation package: 45
- Expiration date (months): 20

**Čokoleva 90g**
- Code: 12405
- Unit: pcs
- Bar code: 8600947080619
- Commercial package: 40
- Transportation package: 40
- Expiration date (months): 20

✓ The products of this group have been in the assortment of Aleva for more than 30 years.
✓ A wide range of products for light preparation of delicacies Bourbon vanilla sugar - completely natural ingredients
✓ Packaging adapted to the needs of a modern consumer
<table>
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<tr>
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<th>Code</th>
<th>Unit</th>
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Instant powder desserts are on the family menu as an ideal combination of taste and time needed to prepare. In the assortment of Aleva there are puddings that have been present for more than 30 years on the market, ice cream desserts, whipped cream and creams. The premium puddings are especially distinguished, very recognizable on the market as products characterized by a combination of two flavors.

Recipes are created so that the familiar tastes of vanilla and chocolate are enriched with specific flavors such as banana, orange, butter or brûlée creams (caramel) and with natural colors. With pleasant aromas and flavors and colors varying from white to dark brown, the are used for preparation of biscuits, cakes, homemade treats and beverages. Whipped cream and creams allow you to quickly and easily decorate biscuits, cakes, cups, drinks.
## Puddings

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<th>Flavour</th>
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## Premium puddings

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Ice cream desserts

Ice-cream dessert with chocolate 80g
Code: 14329
Unit: pcs
Bar code: 8600947051275
Commercial package: 25
Transportation package: 75
Expiration date (months): 18

Ice-cream dessert with raspberry flavour 75g
Code: 14338
Unit: pcs
Bar code: 8600947051213
Commercial package: 25
Transportation package: 75
Expiration date (months): 18

Ice-cream dessert with vanillin flavour 75g
Code: 14327
Unit: pcs
Bar code: 8600947051251
Commercial package: 25
Transportation package: 75
Expiration date (months): 18

Ice-cream dessert with strawberry flavour 75g
Code: 14400
Unit: pcs
Bar code: 8600947051312
Commercial package: 25
Transportation package: 75
Expiration date (months): 18

Ice-cream dessert with biscuite 80gr
Code: 14302
Unit: pcs
Bar code: 8600947051381
Commercial package: 25
Transportation package: 75
Expiration date (months): 15

Ice-cream dessert with vanilla and caramel flavour 75gr
Code: 14304
Unit: pcs
Bar code: 8600947051374
Commercial package: 25
Transportation package: 75
Expiration date (months): 15

Ice cream desserts

A wide range of flavors - fruity, chocolate, sweet cream flavors
The quick and easy preparation
A wide range of product applications
Prepared products have a smooth, creamy structure
Packaging adapted to the needs of a modern consumer
Whipped cream and whipped cream topping powder

**Whipped cream - preparation with milk 40g**

- Code: 14307
- Unit: pcs
- Bar code: 8600947050711
- Commercial package: 35
- Transportation package: 105
- Expiration date (months): 18

**Whipped cream - preparation with water 40g**

- Code: 14351
- Unit: pcs
- Bar code: 8600947050735
- Commercial package: 35
- Transportation package: 105
- Expiration date (months): 18

**Whipped cream 500g**

- Code: 14359
- Unit: pcs
- Bar code: 8600947050766
- Transportation package: 14
- Expiration date (months): 18

**Whipped cream 1000g**

- Code: 14308
- Unit: pcs
- Bar code: 8600947050728
- Transportation package: 8
- Expiration date (months): 18

**Whipped cream economy 38g**

- Code: 14306
- Unit: pcs
- Bar code: 8600947050773
- Commercial package: 35
- Transportation package: 105
- Expiration date (months): 18

**Whipped cream topping powder with chocolate 65g**

- Code: 14339
- Unit: pcs
- Bar code: 8600947050872
- Commercial package: 25
- Transportation package: 75
- Expiration date (months): 18

**Whipped cream topping powder with vanilin flavour 65g**

- Code: 14326
- Unit: pcs
- Bar code: 8600947050858
- Commercial package: 25
- Transportation package: 75
- Expiration date (months): 18
BEVERAGES - teas in tea bags

ALEVA teas are manufactured from high quality raw materials produced both in Serbia and in foreign countries.

Formerly tea drinking was only a side therapy and was used for medical purposes. Through time, habits have changed and tea is now increasingly used as beverage for pleasure, preservation of health and the well being of human organism.

In Aleva’s palette of products following types of teas can be found:

- **Herb Selection**
  - Chamomile
  - Peppermint
  - Rose Hip
  - Hibiscus Flower

- **Green Selection**
  - Green Tea with Mint
  - Green Tea with Tropical Fruit
  - Green Tea with Honey

- **Fruit and Herb Selection**
  - Wild Cherry
  - Forest Fruit
  - Rum and Cinnamon
  - Cranberry and Black Currant

Packaging in filter bags allows easy and simple usage.
**BEVERAGES**
**teas in tea bags**

### Herb selection

- **Peppermint tea 20g**
  - Code: 10650
  - Unit: pcs
  - Bar code: 8600947082033
  - Transportation package: 30
  - Expiration date (months): 18

- **Chamomile tea 20g**
  - Code: 10652
  - Unit: pcs
  - Bar code: 8600947082019
  - Transportation package: 30
  - Expiration date (months): 18

- **Rosehip tea 40g**
  - Code: 10668
  - Unit: pcs
  - Bar code: 8600947082057
  - Transportation package: 30
  - Expiration date (months): 18

- **Hibiscus tea 30g**
  - Code: 10655
  - Unit: pcs
  - Bar code: 8600947082071
  - Transportation package: 30
  - Expiration date (months): 18

### Green selection

- **Green tea 30g**
  - Code: 10659
  - Unit: pcs
  - Bar code: 8600947082132
  - Commercial package: 30
  - Expiration date (months): 18

- **Green tea with Honey Aroma 36g**
  - Code: 10675
  - Unit: pcs
  - Bar code: 8600947082248
  - Transportation package: 30
  - Expiration date (months): 18

- **Green tea with Tropical Fruit Aroma 36g**
  - Code: 10679
  - Unit: pcs
  - Bar code: 8600947082255
  - Transportation package: 30
  - Expiration date (months): 18

- **Green tea with Mint 36g**
  - Code: 10674
  - Unit: pcs
  - Bar code: 8600947082231
  - Transportation package: 30
  - Expiration date (months): 18
Fruit & Herb selection

**Mixed Herbal Tea with Rum and Cinnamon 40g**
- Code: 10680
- Unit: pcs
- Bar code: 8600947082262
- Transportation package: 30
- Expiration date (months): 18

**Mixed Herbal Tea with Cranberry and Blackcurrant 40g**
- Code: 10681
- Unit: pcs
- Bar code: 8600947082279
- Transportation package: 30
- Expiration date (months): 18

**Mixed Herbal Tea Forest Fruit Aroma 40g**
- Code: 10682
- Unit: pcs
- Bar code: 8600947082286
- Transportation package: 30
- Expiration date (months): 18

**Wild cherry tea 30g**
- Code: 10667
- Unit: pcs
- Bar code: 8600947082217
- Transportation package: 30
- Expiration date (months): 18
Side dishes and sauces

Side dishes - Horseradish Marinated Grated, Horseradish with Celery, Mustard.

Horseradish marinated grated is produced by processing the root of horseradish. Horseradish with Celery is produced combining spices and herbs. The products are of spreadable consistency and represent an excellent side dish to other types of baked and cooked meat. They can be used as an ingredient in sauces and as a spread.

Mustard is of spreadable consistency. It is obtained by grinding mustard grain and adding other ingredients. It is an excellent side dish and ingredient for meat dishes.

Aleva Ren is the only homemade horseradish, from horseradish grown on the territory of Serbia.
## Side dishes and sauces

<p>| | | | |</p>
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| **05** | **06** | **07** | **08** |
| **Mustard delicate PVC cannikin 1000g** | **Mustard delicate PVC cannikin 2500g** | **Horseradish 200 g** | **Horseradish 350 g** |
| Code: 260151 | Code: 260136 | Code: 260116 | Code: 260200 |
| Unit: pcs | Unit: pcs | Unit: pcs | Unit: pcs |
| Bar code: 8600947100188 | Bar code: 8600947100195 | Bar code: 8600947100119 | Bar code: 8600947100126 |
| Transportation package: 6 | Transportation package: 6 | Transportation package: 12 | Transportation package: 12 |
| Expiration date (months): 12 | Expiration date (months): 12 | Expiration date (months): 12 | Expiration date (months): 12 |

| **09** | **10** | **11** | **12** |
| **Horseradish with Celery 200g** | **Horseradish with Celery 350g** | **Horseradish 350 g** | **Horseradish 200 g** |
| Code: 260126 | Code: 260127 | Code: 260201 | Code: 260200 |
| Unit: pcs | Unit: pcs | Unit: pcs | Unit: pcs |
| Bar code: 8600947100201 | Bar code: 8600947100218 | Bar code: 8600947100126 | Bar code: 8600947100119 |
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Baby food

The product range of Flory Ltd. in the category of baby food includes three product groups:

- Baby King Basic Program
- Baby King Premium - without sucrose, with high content of milk and prebiotics
- Organic Baby King

The products are ideal for children’s first complementary food after 4 months, as well as 6 and 8 months of age. They contain 13 vitamins and 5 minerals, proteins, carbohydrates and fat required.

Baby King is made from natural ingredients with a fully balanced ingredient of all nutrients necessary for proper growth, development and health of babies. In addition to protein, carbohydrate, and essential fats, it contains vitamins A, D, E, K, C, B1, B2, niacin, B6, folic acid, pantothenic acid, biotin and B12 and minerals sodium, potassium, calcium, phosphorus, iron and iodine.

ORGANIC

In order to meet the needs of present and future consumers for healthy food, Flory Ltd. launched a new product line under the name Organic:

Baby King ORGANIC
- Rice cereal - ORGANIC
- Rice - corn cereals with banana
- Five cereals - ORGANIC
- Oat cereal - ORGANIC

Cereals for breakfast – ORGANIC
- ORGANIC Choco cereals - Five grains and cocoa

Flory ORGANIC
- Oat flakes ORGANIC
- Oatmeal with dark chocolate ORGANIC
- Oatmeal with apple and cinnamon ORGANIC
- Oatmeal with raspberry ORGANIC
Semolina

Wheat semolina
Wheat semolina is a natural product, without additives or preservatives. It is one of the best sources of protein, rich in essential minerals. Semolina is rich in dietary fibers, while fat content is low. It is used in nutrition for children and adults. It can be used as a base or as addition to salty and sweet dishes.

Rice groats
Rice groats is a natural product, with no additives or preservatives. Suitable for nutrition from the earliest age of children because the rice grains do not contain gluten. Rice groats are an easily digestible meal and as such can be consumed, besides children, by widest population.

Rice Semolina is rich in vitamin E, as it contains almost all B vitamins from group, it is rich in minerals (phosphorus and potassium), an amino acid from the group of lysine, an essential amino acid.

Products from the "Flory rice groats" include two more products:
- Rice Semolina with Chocolate
- Rice Semolina with Raspberry flavor

Organic Rice groats
- Organic Rice Semolina - is intended for the youngest population, as well as for adults
- Choco rice grits Organic - rich in organic cocoa which is an excellent source of anti-oxidants.

Organic products are products obtained from a strictly controlled production method which is regulated by law and is called organic production. Organic products are safe, free from artificial substances and chemical synthetic pesticides. Due to that fact they are healthier and have a higher nutritional value. Because of the way and process of obtaining these products, which is in harmony with nature, organic products have more vital energy and strength, and that is precisely what is responsible for maintaining immunity, encouraging regeneration processes and obtaining vitality of human organism. It has a high importance in the nutrition of children.
### Baby King Basic Program

<table>
<thead>
<tr>
<th>Product Description</th>
<th>Code</th>
<th>Unit</th>
<th>Bar code</th>
<th>Transportation package</th>
<th>Expiration date (months)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rice cereals with vanilla enriched with vitamins and minerals, 200g</td>
<td>1034</td>
<td>pcs</td>
<td>8600103731034</td>
<td>14</td>
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<tr>
<td>Rice cereals with fruit mix enriched with vitamins and minerals, 200g</td>
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<tr>
<td>Wheat cereals with chocolate enriched with vitamins and minerals, 200g</td>
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<td>pcs</td>
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<tr>
<td>4 - Cereals (corn, wheat, barley and rye) with vegetable mix enriched with vitamins and minerals, 200g</td>
<td>1324</td>
<td>pcs</td>
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### Baby King Premium

<table>
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<tbody>
<tr>
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<td>Baby King PREMIUM Rice cereal with milk and banana rich in vitamin and minerals, 200g</td>
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<tr>
<td><strong>Rice cereals 200g</strong></td>
<td><strong>Rice-corn cereals with banana 200g</strong></td>
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<td><strong>Oat cereal 200g</strong></td>
<td><strong>Five cereals 200g</strong></td>
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</table>
Flory Ltd. launched a new line of chocolate products under the name of "Choco play". Using the latest technology, choosing the best raw materials, applying the highest standards, produced the highest quality chocolate-coated cups with flips, hazelnuts, raisins and expanded rice topped with milk or dark chocolate.
Flips topped with orange Flavoured black chocolate 40g
Code: 1409
Unit: pcs
Bar code: 8600103731409
Transportation package: 40
Expiration date (months): 12

Flips topped with Milk chocolate 40g
Code: 1416
Unit: pcs
Bar code: 8600103731416
Transportation package: 40
Expiration date (months): 12

Hazelnut topped with Milk chocolate 80g
Code: 1423
Unit: pcs
Bar code: 8600103731423
Transportation package: 20
Expiration date (months): 12

SRaisins topped with Black chocolate 80g
Code: 1430
Unit: pcs
Bar code: 8600103731430
Transportation package: 20
Expiration date (months): 12

Expanded rice topped with milk chocolate 40g
Code: 6090
Unit: pcs
Bar code: 8606106356090
Transportation package: 40
Expiration date (months): 12
Swiss Nature was founded as a company specialized for the production of pharmaceutical products – dietary supplements with herbal extracts as active components. Development of the product is achieved together with Swiss company Frutar with whom Swiss Nature has a successful cooperation in the field of import and marketing of natural aromas and herbal extracts on the market of The Republic of Serbia.

Swiss Nature products are based on the selection of bioactive components of natural origin, nutrients and standardized herbal extracts which have real benefits on health and whose safety and efficiency are scientifically proven and clinically tested.

DietFit Products

As a response to special needs of consumers, we have developed a line of meals which do not contain crystal sugar (saccharose), have a smaller energy value and are a source of dietary fiber.

Stevia Line Products

Stevia line products are based on a natural sweetener, plant extract of Stevia.

The plant Stevia Rebaudiana Bertoni comes from South America and her green leaves have been used as a natural sweetener for hundreds of years. Thanks to steviol glycosides, leaves of Stevia are sweet of taste, and her advantage compared to sugars and artificial sweeteners are:
- A completely natural substitute for sugar
- 0 calories, no Carbohydrates
- Does not rise the level of sugar in blood
- Not conducive to the development of caries
- Easily soluble in hot and cold drinks

Products of Stevia line are suitable for use by people on diet regime and all those who take care of healthy nutrition and calories and because of their benefits safe for use for diabetics.
- Instant Puddings
- Ice Creams
- Mousse
- Cocoa Cream products
- Table top Sweeteners
<table>
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<tr>
<th>DietFit Product</th>
<th>Description</th>
<th>Code</th>
<th>Unit</th>
<th>Bar code</th>
<th>Transportation Package</th>
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<td>Instant pudding powder with Bourbon vanilla and natural sweeteners 41g</td>
<td>31009</td>
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<td>8606106702842</td>
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<td>Mousse dessert with chocolate flavour natural sweeteners 75g</td>
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<td>Ice-cream with vanilla flavour and natural sweeteners 50g</td>
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<td>Ice-cream with lemon flavour and green tea extract 50g</td>
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Stevia line products

Cocoa cream with hazelnut
250g
Code: 31032
Unit: pcs
Bar code: 8606106702897
Transportation package: 8
Expiration date (months): 15

Crunch cream with hazelnut
250g
Code: 31033
Unit: pcs
Bar code: 8606106702880
Transportation package: 8
Expiration date (months): 15

Sweetener 250g
Code: 31018
Unit: pcs
Bar code: 8606106702873
Transportation package: 10
Expiration date (months): 24
BENEFITS FOR CONSUMERS - ALEVA

Our products are made from high quality, carefully selected vegetables harvested at full maturity on the fertile plains of Vojvodina and processed according to the most strict standards that guarantee quality and safety in the food industry.

Meeting the needs of consumers, safely packaged and available to customers, our products allow comfortable shopping and preparation.

Red ground sweet paprika 100g
- Present on the market for over 70 years, superior quality
- The leader of the Serbian market in its category
- Gives food intense color and flavor
- Does not contain artificial colors, flavors or preservatives
- Optimal family pack of 100g (for seasoning about 50 individual servings)

Kulinat Classic 250g
- Contains vegetables grown on the territory of Serbia and the optimal composition of spices
- Wide application in various types of food
- Possible uses for the preparation of vegetarian food
- Optimal family package of 250g (for seasoning about 80 individual servings)

Kulinat Natur
- No flavor enhancer
- Kulinat Natur characterized by the presence of 12 kinds of dehydrated vegetables, spices and other ingredients
- Wide application in various types of food
- A unique product on the market

Homemade clear chicken soup, homemade clear beef soup 45g
- The taste of real homemade soup
- Short preparation time - 5 minutes in boiling water
- Traditional pasta in the form of short spaghetti
- For a regular meals for children and adults
- Package for 4 plates

Natur mix and Quik
- No flavor enhancers
- A unique products on the market
- Quick and easy preparation

Seasoning for fish soup 90g
- The leader on the Serbian market in its category
- Present on the market for 40 years
- Ingredient of all winning of kettles
- Allows preparation of fish soup in the way of DANUBE FISHERMEN
- Includes everything except fish, for the preparation of 4 servings
- Guarantees top quality fish soups

Tomato sauce for spaghetti 85g
- The leader on the Serbian market in the category of sauces
- Quick and easy preparation of 500 ml of sauce for 4 servings
- Prepared spaghetti sauce served with pasta makes a delicious vegetarian meal, typical for Italian cuisine
- Contains high-quality tomato
BENEFITS FOR CONSUMERS - FLORY

Flory Ltd. products are obtained from completely natural and laboratory strictly controlled ingredients which provide your baby all the necessary materials and energy for a proper and healthy growth, also by their nutritional properties are adequate for nutrition of older people who want an easily digestible meal.

Baby King rice cereals with vanilla
- Rice is a cereal without gluten
- No added artificial colors, additives and preservatives
- Contains 13 vitamins and five minerals
- Preparation without cooking

Baby King Premium
- No sucrose
- With prebiotics, contains BENEO dietary fiber in an amount that meets daily needs of infants
- Rice and corn cereals without gluten
- Supports good digestion and strengthens the immune system of infants
- Contains 13 vitamins and five minerals

Baby King Prebiotic
- Contains BENEO dietary fiber in an amount that meets the daily needs of infants
- Supports good digestion and strengthens the immune system
- Due to the increased content of prebiotic, it is recommended to prepare them with water or tea, for infants who have problems with diarrhea and impaired digestion
- Contains 13 vitamins and five minerals

Baby King Organic
- Food with no leftovers of pesticides and heavy metals
- Genetically modified organisms (GMOs) and their products are absolutely prohibited in Organic Production
- Food with no artificial additives, preservatives, emulsifiers, artificial colors, flavors and flavor enhancers
- Organic products have a distinctive taste, smell and color for a particular type of food that often call “The forgotten taste of food from the countryside”

Choco Organic rice Semolina, 300g
- Manufactured in Belgium and certified by a renowned European certification company
- Rice is a cereal without gluten
- Organic cocoa is one of the best sources of antioxidants
- A healthy meal enriched with vitamins, minerals and omega-3 fatty acids
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